

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

Great American Media
Attention: Dan Nagelberg
1010 Wisconsin Avenue NW
Washington DC, DC 20007

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
184942-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/DCCC	Democratic Congressiona	1473

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	184942	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	GMA M-F 7-9A	7A-9A	MTWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 8:55 AM GMA M-F 7-9A 7A-9A :30 D3C12C006T01H \$850.00 NM									
3	09/25/12	10/01/12	930a-10 Right This Minute	930a-10a	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 9:47 AM 930a-10 Right This Minute 930a-10a :30 D3C12C006T01H \$500.00 NM									
4	09/25/12	10/01/12	THE VIEW	10A-11A	MTWTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 10:33 AM THE VIEW 10A-11A :30 D3C12C006T01H \$1,000.00 NM									
6	09/25/12	10/01/12	The CHEW	1157A-1P	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 10/01/12 12:31 PM The CHEW 1157A-1P :30 D3C12C006T01H \$600.00 NM									
7	09/25/12	10/01/12	M-F 2-3PM Rotator	2-3pm	MTWTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 10/01/12 2:56 PM M-F 2-3PM Rotator 2-3pm :30 D3C12C006T01H \$500.00 NM									
8	09/25/12	10/01/12	M-F 3-4pm	3-4pm	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 MTWTF-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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184942-2	10/28/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Issue/DCCC	Democratic Congressiona	1473	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/25/12	10/01/12	M-F 3-4pm	3-4pm	MTWTF--	:30	2	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 10/01/12 3:54 PM M-F 3-4pm 3-4pm :30 D3C12C006T01H \$700.00 NM									
10	09/25/12	10/01/12	5-530P News	5P-530P	MTWTF--	:30	4	\$1,000.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 5:13 PM 5-530P News 5P-530P :30 D3C12C006T01H \$1,000.00 NM									
11	09/25/12	10/01/12	6P-630P JEOPARDY (M-F)	6P-630P	MTWTF--	:30	3	\$3,400.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$3,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 10/01/12 6:03 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 D3C12C006T01H \$3,400.00 NM									
12	09/25/12	10/01/12	630-7p WHEEL (M-F)	630-7P	MTWTF--	:30	1	\$3,400.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$3,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 6:35 PM 630-7p WHEEL (M-F) 630-7P :30 D3C12C006T01H \$3,400.00 NM									
13	09/25/12	10/01/12	Jimmy Kimmel	11:03P-12:07A	MTWTF--	:30	2	\$400.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 11:51 PM Jimmy Kimmel 11:03P-12:07A :30 D3C12C006T01H \$400.00 NM									
29	10/01/12	10/01/12	GMA M-F 7-9A	7A-9A	M-----	:30	1	\$850.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS M----- Spots/Week 1 Rate \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 7:59 AM GMA M-F 7-9A 7A-9A :30 D3C12C006T01H \$850.00 NM									
30	10/01/12	10/01/12	930a-10 Right This Minute	930a-10a	M-----	:30	1	\$500.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS M----- Spots/Week 1 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 9:41 AM 930a-10 Right This Minute 930a-10a :30 D3C12C006T01H \$500.00 NM									
31	10/01/12	10/01/12	THE VIEW	10A-11A	M-----	:30	1	\$1,000.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS M----- Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 10:59 AM THE VIEW 10A-11A :30 D3C12C006T01H \$1,000.00 NM									
32	10/01/12	10/01/12	11A-12P News	11A-12P	M-----	:30	1	\$800.00	NM
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS M----- Spots/Week 1 Rate \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 11:36 AM 11A-12P News 11A-12P :30 D3C12C006T01H \$800.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/01/12	10/01/12	The CHEW	1157A-1P	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 12:57 PM The CHEW 1157A-1P :30 D3C12C006T01H \$600.00 NM									
34	10/01/12	10/01/12	M-F 2-3PM Rotator	2-3pm	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 2:27 PM M-F 2-3PM Rotator 2-3pm :30 D3C12C006T01H \$500.00 NM									
35	10/01/12	10/01/12	M-F 3-4pm	3-4pm	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 3:30 PM M-F 3-4pm 3-4pm :30 D3C12C006T01H \$700.00 NM									
36	10/01/12	10/01/12	Dr. Oz	4P-5P	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 4:55 PM Dr. Oz 4P-5P :30 D3C12C006T01H \$800.00 NM									
37	10/01/12	10/01/12	5-530P News	5P-530P	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 5:29 PM 5-530P News 5P-530P :30 D3C12C006T01H \$1,000.00 NM									
38	10/01/12	10/01/12	6P-630P JEOPARDY (M- 6P-630P		M-----	:30	1	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 6:22 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 D3C12C006T01H \$3,400.00 NM									
39	10/01/12	10/01/12	Jimmy Kimmel	11:03P-12:07A	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/01/12 11:24 PM Jimmy Kimmel 11:03P-12:07A :30 D3C12C006T01H \$400.00 NM									
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,900.00
<u>Agency Commission</u>	\$3,435.00
<u>Net Amount Due</u>	\$19,465.00